

Board Meeting Paper	
Sep 12 BM 7.1	
Report for	Decision <input type="checkbox"/> Information <input checked="" type="checkbox"/>
Restricted or confidential Information?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If confidential, protective marking ¹	
Date of Meeting	Wednesday 19 September 2012
Agenda Item	7.1
Report Title	ITA Bus Strategy for Tyne and Wear
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1. Summary
<p>Nexus is consulting on its draft bus strategy for Tyne and Wear.</p> <p>The strategy sets three high-level objectives:</p> <ul style="list-style-type: none"> • Arrest the decline in bus patronage • Maintain (and preferably grow) accessibility • Improve value for public money <p>The strategy looks to improve bus services through increased frequency of service, better reliability and punctuality and guarantees on customer service.</p> <p>Our draft response is attached. This draws from our own research on passenger priorities and satisfaction. Given that a large part of the Nexus strategy will be to attract additional passengers we also drawn from our work on barriers to bus use.</p> <p>The strategy does not look at structure – i.e. whether this should be delivered by a partnership or contract approach. They say that they will pick the structure that best delivers the objectives in the strategy.</p>
2. Recommendations
<p>Passenger Focus is still developing its policy in this complex area and the opportunity to provide a response to this consultation is one that the Board is invited to discuss.</p>
3. Further details
<p>A draft response is attached at 7.1a</p>

¹ ie RESTRICTED plus COMMERCIAL / POLICY / STAFF / PERSONAL PROTECT

4. Implications – Financial, Risk, Legal, Staffing, Equalities

There are no significant implications arising from this report.

5. Background information

A copy of the Nexus consultation is attached at 7.1b