

Board Meeting Paper	
Sep 12 BM 7.1	
Report for	Decision <input type="checkbox"/> Information <input checked="" type="checkbox"/>
Restricted or confidential Information?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If confidential, protective marking ¹	
Date of Meeting	Wednesday 19 September 2012
Agenda Item	7.1
Report Title	ITA Bus Strategy for Tyne and Wear
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1. Summary

Nexus is consulting on its draft bus strategy for Tyne and Wear.

The strategy sets three high-level objectives:

- Arrest the decline in bus patronage
- Maintain (and preferably grow) accessibility
- Improve value for public money

The strategy looks to improve bus services through increased frequency of service, better reliability and punctuality and guarantees on customer service.

Our draft response is attached. This draws from our own research on passenger priorities and satisfaction. Given that a large part of the Nexus strategy will be to attract additional passengers we also drawn from our work on barriers to bus use.

The strategy does not look at structure – i.e. whether this should be delivered by a partnership or contract approach. They say that they will pick the structure that best delivers the objectives in the strategy.

2. Recommendations

Passenger Focus is still developing its policy in this complex area and the opportunity to provide a response to this consultation is one that the Board is invited to discuss.

3. Further details

A draft response is attached at 7.1a

¹ ie RESTRICTED plus COMMERCIAL / POLICY / STAFF / PERSONAL PROTECT

4. Implications – Financial, Risk, Legal, Staffing, Equalities
There are no significant implications arising from this report.
5. Background information
A copy of the Nexus consultation is attached at 7.1b